HOW TO BE AWESOME

HOW AWESOME ARE NEW ZEALANDERS

53% OF THOSE LIVING COMFORTABLY ON THEIR INCOME ARE AWESOME.

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83% OF PEOPLE WHO USE THEIR STRENGTHS ARE AWESOME AND ARE MORE LIKELY TO BE EMPLOYED.

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62% OF KIWIS WHO FEEL CLOSE TO THEIR COMMUNITY ARE AWESOME.

30% OF PEOPLE DOING BOTH MODERATE AND VIGOROUS EXERCISE ARE AWESOME.

47% OF THOSE WHO GET ENOUGH SLEEP TO FEEL RESTED ARE AWESOME.

44% OF THOSE LIVING COMFORTABLY ON THEIR INCOME ARE AWESOME.

25% OF PEOPLE WHO CONSUME JUNK FOOD (SUGARY DRINKS, CONFECTIONARY, OR TAKEAWAYS) WERE AWESOME.

53% OF PEOPLE WHO USE THEIR STRENGTHS ARE AWESOME AND ARE MORE LIKELY TO BE EMPLOYED.

25% OF EMPLOYED PEOPLE ARE AWESOME COMPARED TO 10% UNEMPLOYED.

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